

ST. MARY'S VISITATION

Catholic School  Elm Grove, WI

SMV Home & School Committee Meeting
January 11, 2021
5:30 pm

Attendance (via Zoom): Mary Tretow, Annie Bolger, Jill Nordstrom, Michelle Akel, Katie Carnell, Maria Dolores Parks, Danielle Mathai

- I. Opening Prayer**
- II. Read Mission Statement**
 - A. St. Mary's Visitation Catholic Parish School exists to direct children toward God and toward Christian service to society through Catholic religious formation, academic challenge, and continuous improvement.
- III. Budget Review/Treasurer's Report (Alicia Braatz)**

-Bank account balance is \$87,091.99
- IV. Committee Reports**
 - A. Event/Club Committees**
 - 1) Caroling Event**
 - Everything went smoothly. Thank you to everyone that helped coordinate.
 - Almost 300 people, more than 70+ families.
 - Publicity in online and paper version (full page) of Catholic Herald.
 - 2) Box Lunch Update**
 - Michelle still following up with Cheryl re: paid/vs not paid discrepancy with 3 families
 - 133 box lunches and lots of desserts purchased
 - \$830 profit, large portion to be used to purchase gaga ball
 - Chris Lewis will run next boxed lunch in Feb.
 - 3) Elementary Forensics (Julie Perez)**
 - Scaled down version, but will happen
 - 4) Teacher Appreciation**
 - No update.
 - 5) Memorial Day Parade**
 - No update.
 - 6) Field Day**
 - Julia Kearney will again coordinate little kid/carnival style games
 - B. Fundraisers**
 - 1) Blarney in a Box (Parks, Carnells)**
 - SMV Auction website is updated.
 - Evalyn Martin will make coasters as a save the date to go home with each family.

- FB Save the Date created, FB event will be created shortly to ensure online traffic for event.
- Will be using GiveSmart NOT GiveCentral, because we are still contractually obligated for this year (the 2nd in a two year contract). Cheryl has approved use. Will cost us ~\$2,500.
- Sponsorship (Annie Bolger) - will have 4 levels (\$1000, \$500, \$250, \$100).
- Logo & Signage (Lisa Volm) – Lisa designed logo and will work with MinuteMan to create 2 signs. May also order yard signs.
- Advertising (Annie Andres) – Catholic Herald, local newspapers. Can someone dress as a leprechaun or play a movie like River Dance on an outdoor screen? Will help set mood of event and would make for better photo opportunity.
- T-shirt (Marissa Selthafner)
- 8th grade contest (Mr. Newman) – art contest that combines the Blarney in a Box logo and a traditional Irish blessing
- Two different boxes will be available to purchase: Adult (beer, growler, pint glass and pretzel), Family Friendly (root beer, photo booth props for online engagement opportunity, decorate your own cookie box, craft, pretzel)
 - Jamie O’Donoghue volunteered will help us out with quite a bit. He’s willing to donate items, but don’t have specifics yet.
 - Mini auction? We have leftover items from last year’s auction, and we have access to the GiveSmart site. We can either hold on to the stuff leftover from last year’s auction until next year or hold a mini auction. Don’t want the mini auction to overshadow the box sale. Wait and do a mini auction at the golf outing?
 - Wine pull/gift card pull - We have 71 bottles of wine and 25 gift cards available. Could do a wine AND dine pull?
 - Cash raffle – will be done all online.
 - Have to organize dates...what day will we start accepting orders and what is the last day we can take orders, so that we have enough lead time. We can’t have day of orders, because there is so much pre-ordering of stuff that has to happen.

2) Golf Outing (John Stollenwerk)

-No update.

3) Shop & Dine (Amy Scheidt, Anne Mueller)

-Chick-Fil-A Jan 21st

-Should we offer a mini golf outing in May instead of a dine out option? Maybe offer it over several days, so it is not too crowded?

-Saz’s Drive Thru - earliest they can do it at SMV is in in April after Easter. Their truck arrives and handles everything. Will follow-up and make sure that nothing is needed from the school.

4) Scrip (Maren Kleinmann)

-No update.

5) Spirit Wear (Katie Schultz)

-No update.

6) Box Tops (Mary Sue Larsen)

-No update.

7) Lands End (Mary Sue Larsen)

-No update.

C. Standing/Ongoing Committees

1) Hospitality (Danielle Mathai, Katie Bosbous)

- Learning as they go. Generosity and support has been amazing. Asked for help restocking staff room and got an overwhelming response. Lunches have gone smoothly. May look to combine a few lunch dates in the spring.
- Offered to help coordinate a lunch during teacher appreciation or help in any other way that week.

V. Volunteer Coordinator Report (Michelle Akel)

- Graduation (Monica Schmidt, Amy Wroblewski, Mia Giampietro) - minimal decorations, dance, brunch
- What's the succession process/plan to get president and vice president for next year? Need to start the search for a new one! Maybe a parent of a younger student?

VI. Other Items

- Gaga ball pit – Jr High earned \$725 from Soles Walk and \$600-\$700 from Dec Boxed Lunch. Elmbrook School paid \$2,000 2 years ago for a gaga ball pit and installation, but the same company gave a quote to SMV of \$2,800. Michelle Akel will forward quote to Mrs. Tretow in the hopes that she can negotiate a lower price.

Meeting Adjourned: 6:26 p.m.

Future Meeting Dates: Feb 8th, Mar 8th, Apr 12th, May 10th