

# Q&A

**1) WHAT IS THE FAITH IN OUR FUTURE CAMPAIGN?**

The *Faith In Our Future* Campaign is a comprehensive, archdiocesan-wide capital stewardship initiative aimed at achieving the following objectives:

- Generate endowment, direct ministry and capital funds to strengthen parishes and archdiocesan ministries in Catholic education and faith formation.
- Further the education in and practice of stewardship.
- Continue to implement the strategic plans of parishes and the archdiocesan Church.

**2) WHAT IS THE CAMPAIGN GOAL AND WHAT DOES THE CAMPAIGN FUND?**

The goal of the *Faith In Our Future* Campaign is to raise \$105 million for the following priorities:

- Parish Ministry (\$63,000,000): Enhancing and expanding parish ministries through parish stewardship campaigns for capital, direct ministry, and endowment priorities.
- Archdiocesan Initiatives and campaign expenses (\$42,000,000): The archdiocese will utilize its share to strengthen Catholic education and faith formation through direct subsidies, expanded services, and

endowments that benefit our parishes, schools, our seminary, and educational initiatives of the archdiocese. Additionally, 5% of proceeds will support Catholic education and faith formation initiatives of the global Church, especially in mission areas. Campaign expenses for parishes and the archdiocese will be paid from the archdiocesan share.

**3) WHAT PERCENT OF ALL THE FUNDS RAISED WILL BE DIRECTED TO PARISH AND ARCHDIOCESAN MINISTRIES?**

- 60 percent for parish needs
- 40 percent for archdiocesan initiatives and campaign expenses incurred by the archdiocese and its parishes.

All contributions will be held in the *Faith In Our Future* Trust for the use and purposes set forth in the *Faith In Our Future* Campaign and for no other purposes. This campaign funds Catholic education and faith formation within the Church of southeastern Wisconsin.

If a donor directs that his or her contribution be restricted to fund a specific ministry area(s), that intention will be honored.



**INVEST IN THE MIND. ENRICH THE SPIRIT.**

# Q&A



#### 4) WHY ARE SHARED MINISTRIES IMPORTANT TO OUR CHURCH?

As baptized members of the Catholic Faith, our calling extends beyond the boundaries of our local parish. Shared ministries, by their nature, are larger and more complex than any one parish can accomplish on its own. Shared ministries encompass those services that are most effectively and efficiently provided when we share resources from all parishes. Providing archdiocesan support services that benefit 134 Catholic schools; formation of deacons, catechists and parish leaders through the John Paul II Center; and, supporting our seminarians through Saint Francis de Sales Seminary are examples of shared ministries.

#### 5) WHAT IS THE TIMELINE FOR THE FAITH IN OUR FUTURE CAMPAIGN?

The *Faith In Our Future* Campaign begins in fall of 2007 and continues through June 2009. The campaign has two related components: individual parish stewardship campaigns and a leadership gift effort.

A pilot wave of 15 parishes began planning their campaigns in the summer of 2007. All remaining parishes will participate in 1 of 3 waves beginning in spring of 2008, the fall of 2008, and the spring of 2009.

#### 6) WHAT CAN A PARISH INCLUDE IN ITS CASE FOR SUPPORT?

Each parish, through planning with its pastor and people, will be asked to consider its unique needs. Your parish can address its most essential capital, endowment and ministerial initiatives, keeping in mind the pastoral priorities of Catholic education and faith formation. Establishing or

enhancing existing endowment funds that support parish and/or school ministries in perpetuity is encouraged.

#### 7) HOW WILL PARISH GOALS BE DETERMINED?

The expectation for each parish is that it should raise at least 100% of reportable annual offertory income over a three-year pledge period. This serves as a measurable benchmark for pledges and participation. Beyond the benchmark, a parish may set a higher goal that reflects the special vision of the parish and the local resources available to meet the parish vision. A professional campaign consultant will work with parish leadership to set an appropriate and achievable goal.

#### 8) WHAT ARE ENDOWMENTS AND HOW ARE THEY BENEFICIAL FOR MINISTRY?

An endowment is a permanent, steady, and secure source of income. It gives donors the opportunity to provide for the future needs of their parishes and the archdiocesan Church. It is a permanent fund, the earnings from which can be used by the parish or archdiocesan Church for designated ministry priorities. Endowments are an attractive option to donors, particularly those who wish to make large current gifts or leave a gift by bequest or other forms; their donation is maintained in perpetuity and not expended immediately for short-term operating costs.

#### 9) WHO WILL BE ASKED TO PARTICIPATE?

Every household in the Archdiocese of Milwaukee will be given the opportunity to consider an informed, thoughtful, and prayerful commitment. Support from all members of the archdiocese will be needed to make the campaign ministry objectives a reality.

#### 10) HOW CAN I MAKE A GIFT TO THE FAITH IN OUR FUTURE CAMPAIGN? WHAT IS THE LENGTH OF THE PLEDGE PERIOD?

We ask that you pray about making a three-year pledge to the campaign. This may enable you to consider a larger gift that can be funded over a period of time. You will have the flexibility to fulfill commitments on a monthly, quarterly, semi-annual, or annual basis.

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